

A COMPREHENSIVE, HIGH IMPACT, 9 MONTH
LEADERSHIP DEVELOPMENT PROGRAM
CREATED ESPECIALLY FOR HIGH-POTENTIAL WOMEN



PROFESSIONAL WOMEN'S DREAM TEAM

"The coaching sessions were extremely valuable. I have learned how to craft different approaches to managing those under and above me, and this has expanded my efficacy at work and at home. The Dream Team provides real, immediate, applicable and effective techniques to improve your professional and personal life—it was a work-altering experience and I highly recommend it."

Attorney, Coblenz, Patch, Duffy & Bass LLP

"I have seen some big improvements in my employees' performance and approach, and much of it was inspired through your group."

Vice President, Williams-Sonoma

"The insights I gained...about my personal style were helpful in...making me more effective in my current role...and I'm better equipped...to take on that future I envision for myself."

Senior Director, eBay

"The combination of didactic information, group discussion and sharing personal insights plus the personal coaching and problem solving was a perfect combination of resources."

Practice Leader, Kaiser Permanente

"I have learned so much about how I can be a more effective leader...I feel I have ignited a powerful momentum to be the best I can be as a result of what I have learned. Thank you!"

Senior Attorney, Consumers Union

- **Become a stronger leader**
- **Improve your managerial effectiveness**
- **Increase your business savvy and confidence**
- **Learn relevant, action-oriented skills you can use immediately**

The Professional Women's Dream Team is grounded in practical business reality. The program was created and is facilitated by MBA-educated, women executive coaches with over 45 years of combined blue chip line management, human resources and management consulting experiences. They also have formal coach training and specific expertise in women's leadership issues.

Who Should Participate

The program is designed especially for women who have:

- Management responsibility
- A high level of accountability
- Eight or more years' business experience or an MBA
- Desire to become an even more effective leader



Register by contacting dreamteam@smallvictories.org / (415) 786-2479

What Makes The Program Unique

- Customized program supports each participant's specific needs.
- Monthly one-on-one expert coaching solidifies and reinforces learning.
- Combination of monthly group workshops, individual coaching and peer interaction provides highly targeted, results-oriented learning.
- Ongoing accountability and support ensures learning is applied.



Program Features

- 9 Monthly Skill-Building Workshops
- 9 Monthly Individual Coaching Sessions
- Comprehensive, customized Insights Discovery Personal Assessment
- Program Binder of learning materials, resources, and quick tip sheets
- Goal Setting and Action Plans
- Networking with Peers
- Peer Coaching and Accountability
- Strengths Assessment Tool developed by a leading Business School

"The Professional Women's Dream Team was a very worthwhile experience for me. It is important to learn and share experiences from women across the professional spectrum—industry, age, and experience."

*Manager of Corporate Resource Group,
Camico Insurance*

Program Session Topics

- Networking Skill-Building
- Finding and Leveraging Mentors
- Building Your Foundation for Professional Success
- Values-Based Leadership
- Strategic Prioritization
- Delegation
- Understanding Your Individual Style and Effectiveness
- Powerful Communication
- Negotiation Strategies for Women
- Authentic Leadership
- Leading from Strengths
- Effective Leadership Styles
- Advanced Coaching Skills
- Building a Powerful Personal Brand
- Creating a Leadership Legacy
- Developing Your Success Action Plan

Program Costs

Includes 9 Monthly Half-Day Workshops and 9 Individual Coaching Sessions
Your investment = \$5995

Early bird signup
(before December 15, 2007) = \$5595

Groups of 5 or more from same organization = \$5795 each

South Bay Program

Network Meeting Center "Tech Mart"
5201 Great America Parkway, Santa Clara
8:00 a.m.–12 noon

2008

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|-------------|---------|--------------|
| February 28 | May 15 | August 28 |
| March 27 | June 26 | September 25 |
| April 17 | July 24 | October 30 |

Light snacks will be provided.

San Francisco Program

Historic Flood Building
870 Market Street, San Francisco
at the Powell Street BART station, easy garage parking

8:00 a.m.–12 noon

2008

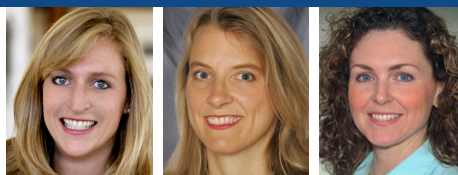
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|-------------|---------|--------------|
| February 21 | May 22 | August 21 |
| March 20 | June 19 | September 18 |
| April 24 | July 17 | October 23 |

Light snacks will be provided.

Join the program that's received rave reviews from smart, savvy businesswomen from companies like **Bank of America, Clorox, Deloitte, eBay, Gap, SAP, Williams-Sonoma** and many others.

About Us

left to right
Shannon Small
Kerrie Halmi
Christy Consler



The Professional Women's Dream Team is led by Shannon Small, Kerrie Halmi and Christy Consler, who are dedicated to increasing women's success in business.

- Christy, Kerrie and Shannon have worked with business leaders and teams in a variety of organizational settings—from Fortune 500 firms to entrepreneurial startups, including American Express, Clorox, Google, Gap, IBM, Kaiser Permanente, LeapFrog, SAP, Synopsys, Wachovia, Williams-Sonoma, Wells Fargo and many others.
- Kerrie received her MBA from the University of Michigan, her BS in Industrial Psychology from the University of Illinois and her Coach Training with Corporate Coach University International (CCUI).
- Christy received her MBA from the Wharton Business School at the University of Pennsylvania, a BS degree from Cornell University and her coach training from Coach University.
- Shannon received her MBA from Yale School of Management and a Bachelor of Science degree from Northwestern University. She has completed coursework from the Coaches Training Institute and is a certified Integral Coach through New Ventures West.

"I recently participated in the Professional Women's Dream Team program, and I highly recommend it. I found it so great I'm inspired to recommend it to other women who may be interested. It's been a super solid learning experience and has yielded many surprising insights about my personal and professional habits. Bottom line is, I think it's extremely valuable for any professional woman who's interested in sharpening her professional skills and improving how she sees herself and how others perceive her, both personally and professionally."

Executive Director, Non-Profit

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